



International Resource Centre for Performing Artists

Strategic Plan

2019-2021

STRATEGIC PLAN
2019 - 2021



MISSION

The IRCPA enables musicians to bridge the gap between school and career and counsels them at various stages of their development for mentoring and new employment opportunities.

VISION

A growing number of musicians are empowered to succeed through IRCPA's programs.

VALUES

The following values will drive IRCPA decision-making:

Professionalism: Through effective leadership and a sustainable program

Integrity: Through honest discourse, tolerance and respect for diversity

Communication: Through collaboration and sharing our knowledge wisely

Nurture: Through empathy to our clients and wisdom in our programming choices

STRATEGIC DIRECTIONS

- 1: Maintain and Strengthen Programming
- 2: Broaden Communication
- 3: Extend Human Resource Impact
- 4: Increase Revenue
- 5: Secure physical space